

**WHAT IF OUR YOUTH COULD  
MAKE A DIFFERENCE  
THROUGH  
ENTREPRENEURSHIP?**



- I. Verankerung von Entrepreneurship Education in Europa und der Welt
  
- II. Youth START European Entrepreneurship Award







Unsere Programme unterstützen  
Kinder und Jugendliche dabei,  
ihr volles Potenzial zu entwickeln  
und die Zukunft zu gestalten.







# ENTREPRENEURSHIP

*as a mindset, process and method*



CHECK MY OWN POTENTIAL



SEE OPPORTUNITIES



DEVELOP IDEAS WITH VALUE



IDENTIFY AND  
AVOID RISKS



KNOW THE NECESSARY  
RESSOURCES



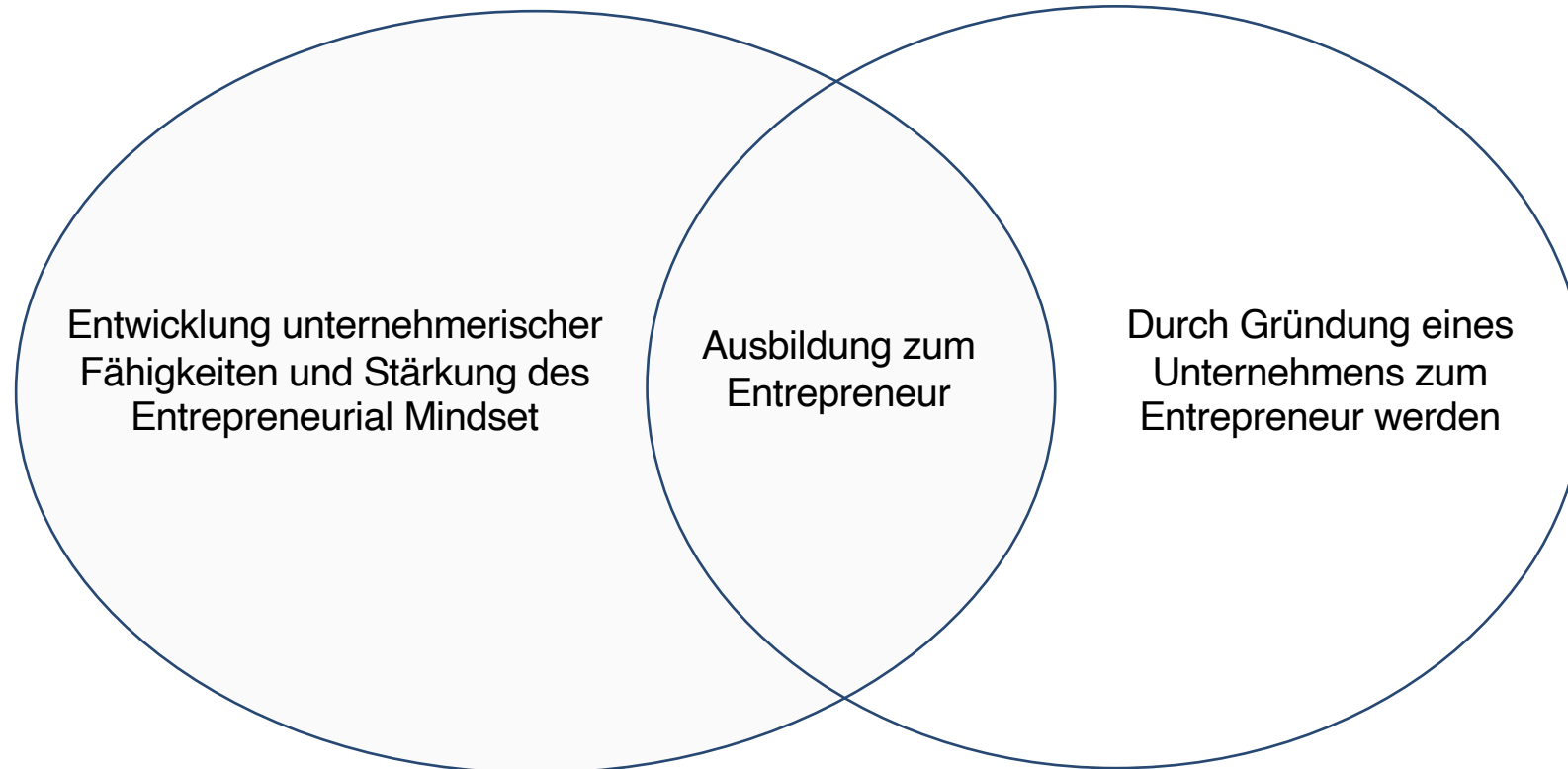
PUT IDEAS  
INTO ACTION

# Entrepreneurship Education

**Unternehmerisches  
Denken & Handeln**

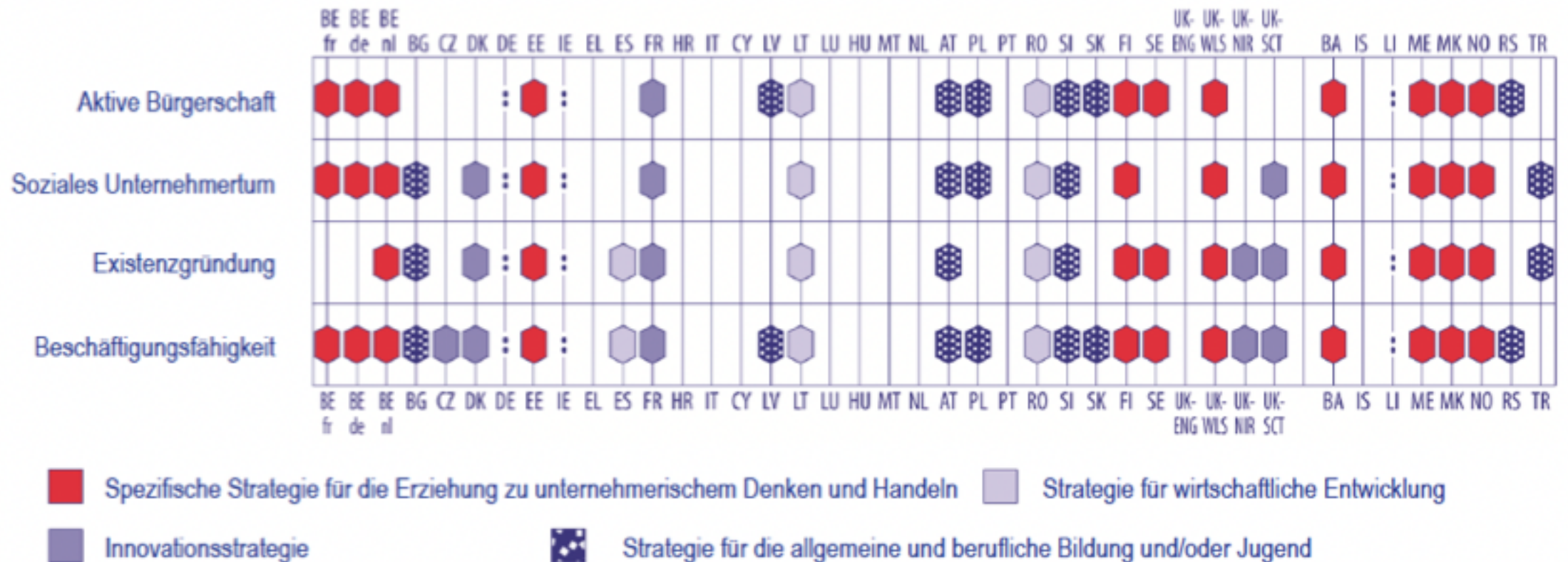
**Unternehmens  
gründung**

**Entrepreneurship  
als Praxis**



# Warum Entrepreneurship Education?

Abbildung 2.6: Überblick über die Zielsetzungen weiter gefasster Strategien hinsichtlich der Erziehung zu unternehmerischem Denken und Handeln, 2014/2015

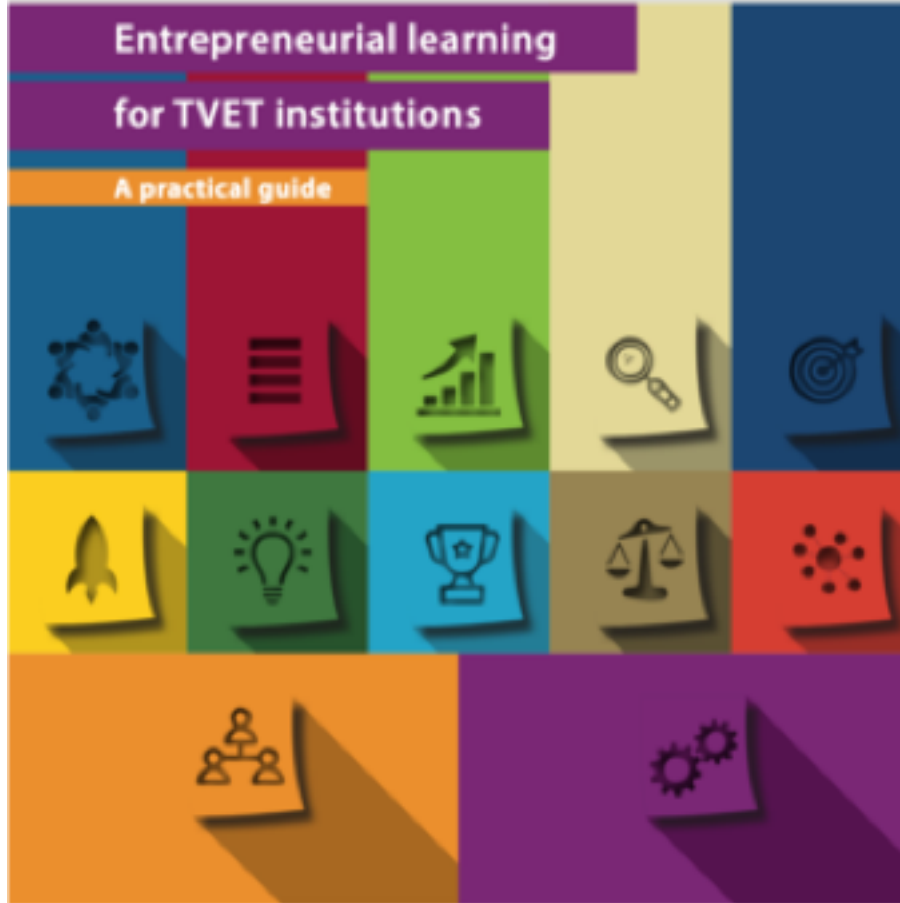




Entrepreneurial learning

for TVET institutions

A practical guide



# ENTREPRENEURIAL LEARNING INSTITUTION CANVAS (ELIC)

[WWW.IFTE.AT/ENTREPRENEUR](http://WWW.IFTE.AT/ENTREPRENEUR)

**KEY  
STAKEHOLDERS**



**CURRICULUM  
APPROACH**



**VALUE  
PROPOSITION**



**MONITORING  
KEY METRICS**



**TARGET  
GROUP**



**KEY RESOURCES**



**KEY ACTIVITIES**



**ENTREPRENEURIAL  
COMPETENCIES**



**ASSESSMENT**



**CHANNELS**



**CORE TEAM**



**ORGANIZATIONAL  
STRUCTURES**



**You<sup>th</sup>Start™**





# Youth Start European Entrepreneurship Award

- 3 Kategorien
  - Idea Challenge
  - Real Market Challenge
  - We Grow Together
- Nominierung durch Landesorganisation
- Pitch vor der Jury
- Markt der Ideen
- Umfangreiches Rahmenprogramm



# Innovation Challenge

You are never too young to dream big!

*Imagine*

la Caixa Foundation







UNIVERS




EduCaixa

# You<sup>th</sup>Start

European Entrepreneurship Awards  
*Barcelona, November 22nd 2019*


## AWARDS CEREMONY

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Der **Entrepreneurship Summit** vom 2. Juni ist ein Vor-Event des Youth Start European Entrepreneurship Award (YSA), der am 3. und 4. Juni in Olten stattfindet.

[Für weitere Informationen klicken Sie hier!](#)

The **Entrepreneurship Summit** on 2 June is a pre-event of the Youth Start European Entrepreneurship Award (YSA), which will take place on 3 and 4 June in Olten.

[For more information click here!](#)

«Learners with entrepreneurial skills know what their employers do and what responsibilities they assume.»

## European Entrepreneurship Award Olten 2022

**The Programme - 2nd June - 4th June 2022**