

SDK Forum

– strategies to foster international cooperation

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Olten, Switzerland

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9889

Students in initial vocational education

IVET



3525

Students in continuing vocational education

CVET



3310

General upper secondary education



5347

Other education and training



1042

Music and dance
BASIC STUDIES IN ART



4,2

Student satisfaction
SCALE 1-5

Students in total

23 113

NUMBER OF REGISTERED STUDENTS IN 2018



2500

Business and industry clients

Outgoing
726

TOP 3: SPAIN, THE NETHERLANDS, GERMANY

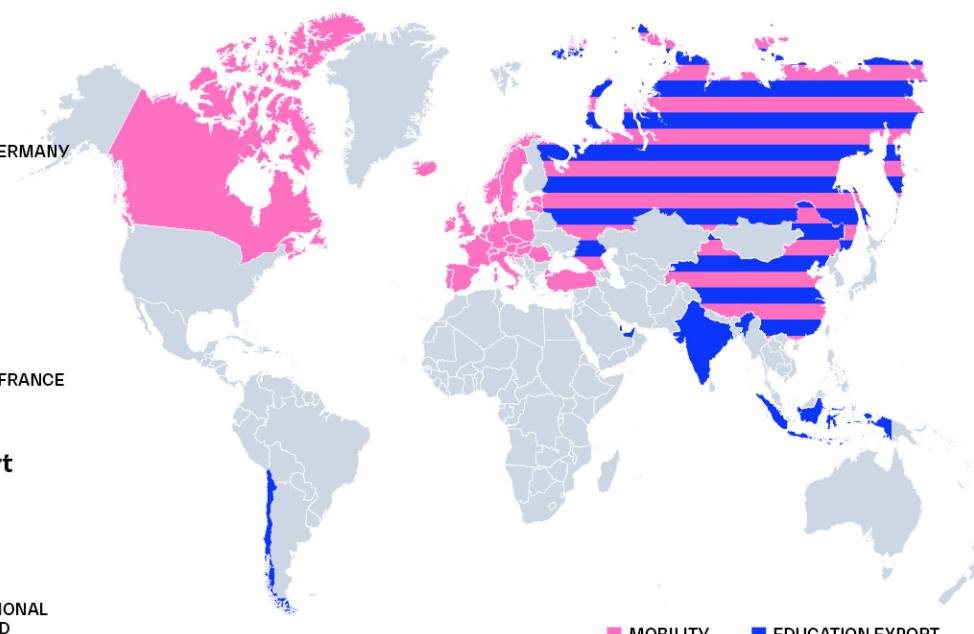
Ingoing
840

TOP 3: CHINA, THE NETHERLANDS, FRANCE

Education Export



FINNISH ACCREDITED VOCATIONAL QUALIFICATIONS ABROAD



Personnel

1056

Of whom teachers

711

Completed qualifications

4371

Different qualifications

133

Mother tongue other than Finnish

1960

Different languages

90

Turnover

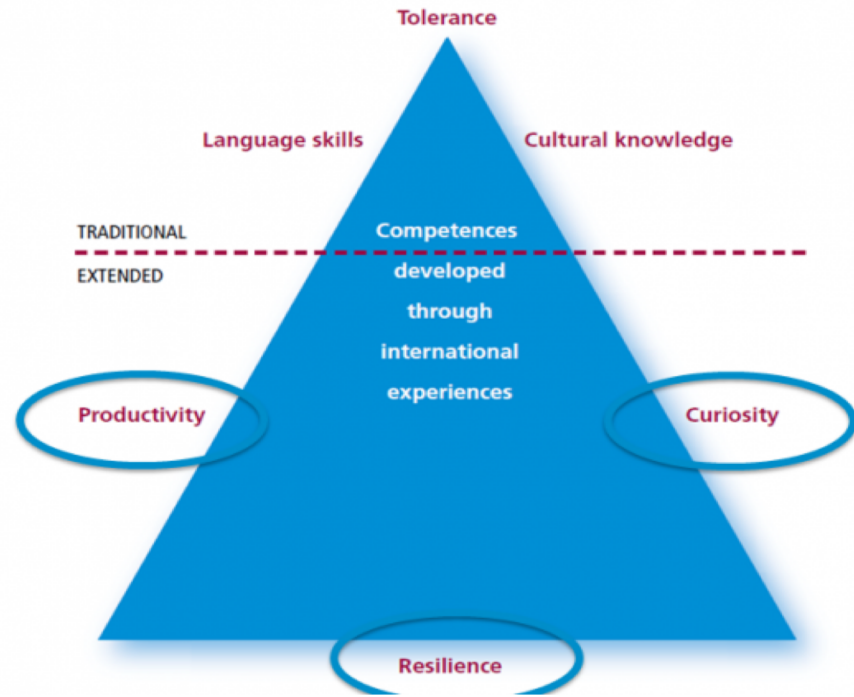
98,5 M€

Student entrepreneurs

535

National Skills competition

10 MEDALS



WHY

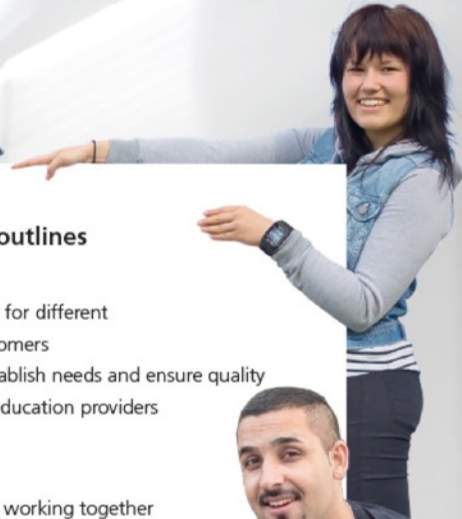
Hidden competences, 2014
CIMO and Demos Helsinki

GRADIA INTERNATIONAL STRATEGY

Key success factors

- Strongly linked to the general strategy and operational plan (since 2009)
- Management support
- Diversified funding
- Equity & equality
- Transparency & Mainstreaming
- Flexibility & modularisation
- Strong, sustainable networks
- Support services
- Impact analysis & dissemination
- Continuous improvement





Vision

Our courage
to adopt
new things
together
makes us
pioneers

Drivers of change



Work and life



Financing



Legislation

Views and outlines

Customer

- Right paths and services for different students and other customers
- Active interaction to establish needs and ensure quality
- World of work, higher education providers and owners as partners

Community

- Safety and wellbeing by working together
- Dialogue-oriented, clear leadership
- Up-to-date organisation

Pedagogics

- The entire community bears responsibility for the basic task
- Teachers' competences play the key role
- Blended learning methods and versatile equipment and environment encourage students to learn

VALUES



Work and entrepreneurship



Multicultural community



Education and competence

BASIC TASK

To provide the entire age group with upper secondary education and develop the competences of the adult population and the world of work.

INTERNATIONAL DEVELOPMENT PLAN 2019-2023

1. Indicative, annual development goals for the strategy period (students, staff, partnerships and networks, QA)
2. General, annual development goals decided by Gradia management board
3. Annual operational plans drawn on college/curriculum level at the same time as the budget plan for the following fiscal year



IMPACT

CUSTOMERS/ LEARNERS

- Transversal competences
- International/ European perspective
- Networks and friendships

COMMUNITY/ ORGANISATION

- More open and tolerant culture
- Sustainable networks;
multilevel and multisectoral cooperation
- Co-development and co-delivery of education
with partners

PEDAGOGICS/ STAFF

- Linguistic and cultural competence
- New ideas, methods, technology
- Benchmarking



WHERE ARE WE?

- **Analyse your own organisation, operational environment, core skills**
- **Map your existing international activities**

WHERE DO WE WANT TO GO?

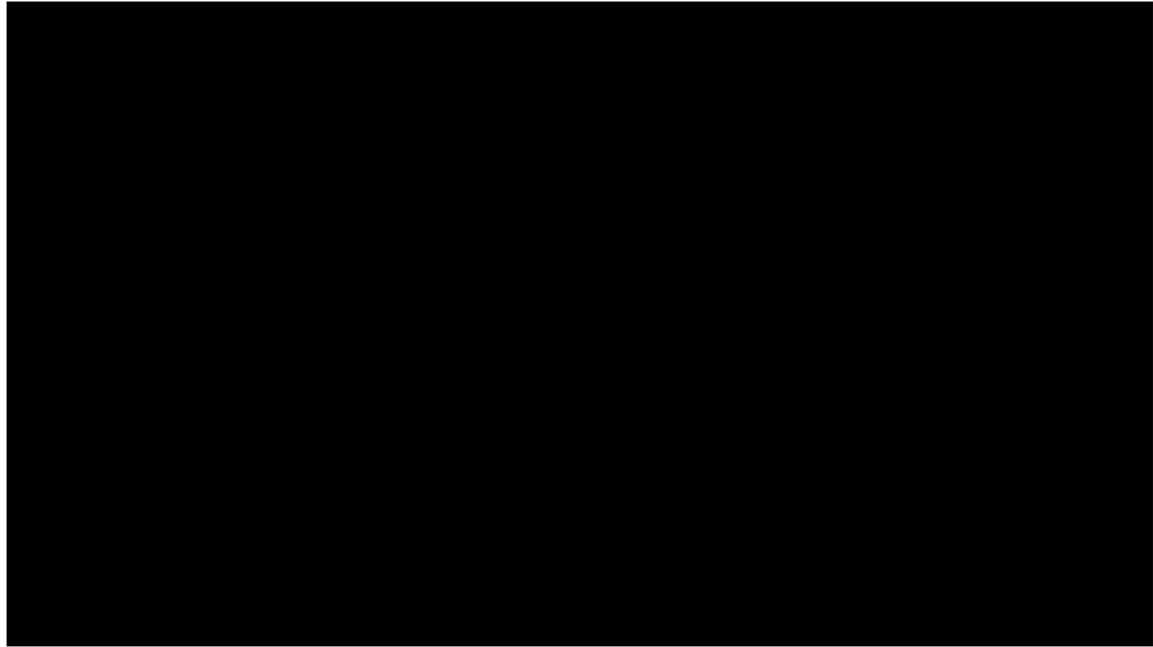
- **Analyse your mission and values**
- **Set strategic goals and draw an action plan**

HOW DO WE KNOW WHEN WE HAVE ARRIVED AT THE DESTINATION?

- **Decide on indicators**
- **Engage your partners into peer evaluations**
- **Refresh your strategy and action plan**

WHAT





WHY

- **Hidden competences report (2014)**

<https://www.oph.fi/en/statistics-and-publications/publications/faktaa-facts-and-figures-12014-hidden-competences>

- **Internationalisation of VET in Finland (2019)**

<https://www.oph.fi/en/statistics-and-publications/publications/internationalisation-vet-finland-brochure>

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